

# PLAYTIME

## LAKE COUNTY RED WINE

### 2015

#### Winemaking Notes

The grapes used to produce our 2015 Lake County Playtime Red Wine came from the hills and slopes of ultra-premium vineyards of Lake County, California. A blend of Zinfandel with small amounts of Syrah, Petite Verdot and Viognier.

#### Tasting Notes

- Color: Ruby red jewel tones
- Aroma: Fresh dark cherries, plum, blackberry; a touch of sweet oak and vanilla; dark spices and a hint of pie spices
- Flavor: A soft, silky entry with sweet red fruits, spice and vanilla notes; good mouth feel and a long ripe fruit finish

#### Technical Data

- Alcohol: 13.9%
- Composition/Blend: 60% Zinfandel  
23% Syrah  
9% Petite Verdot  
8% Viognier
- Appellation: Lake County
- SRP \$15



*Playtime is a wine of great substance from the acclaimed growing area of Lake County, California.*

*The label is a tribute to the pin-up stars that were prevalent during World War II and were adorned on various military aircraft as they flew into battle. These pin-ups were an inspiration to enjoy life fully and return home safely to their loved ones.*